FICTIONAL SAMPLE RESUME

Mara Vale

Visual design

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PROFILE

I create visual identities and editorial systems with a clear idea behind every decision.

EDUCATION

B.A. Visual Communication

Westbridge University | Expected May 2027

EXPERIENCE

Design Intern | Paper & Signal Studio

May-August 2026

- Prepared layout variations and presentation boards for feedback from a senior designer.
- Adapted approved visual elements across social, print, and digital formats.
- Organized export files and documented type, spacing, and color rules for handoff.

SELECTED PROJECTS

Common Ground | Spring 2026

Independent brand concept. A coherent identity across three applications. An identity needs rules that survive a change of format, not just one impressive mockup.

After Hours | Fall 2025

Art direction and poster system. One campaign system, three formats. Expressive typography works best when the essential information has a reliable place to live.

Field Notes | Summer 2026

Editorial layout and typography. A flexible editorial grid. Consistency makes the reader comfortable enough to notice the moments that break the pattern.

SKILLS

Figma | Illustrator | Typography | Visual identity | Editorial design

All names, organizations, work histories, and project scenarios are fictional demonstration material. Modeled or synthetic results are not real-world achievements.